

ALPHA KAPPA PSI



OMEGA EPSILON



Corporate Sponsorship Information Packet



Table of Contents

<i>Welcome!</i>	4
<i>General Sponsorship</i>	5
Platinum Tier - \$1,000 Per Semester	5
Gold Tier - \$750 Per Semester	5
Silver Tier - \$500 Per Semester	5
Bronze Tier - \$250 Per Semester	5
<i>Food Events</i>	6
Interviews	6
Banquet	6
General Business Meeting (GBM)	6
Senior Sendoff	6
<i>Chapter Merchandise</i>	7
Logo Collaboration	7
T-Shirts	7
Hats	7
Jackets	7
Bags	7
<i>Alumni Event</i>	8
Speaker Gift	8
Gas Money	8
Zoom Premium	8
<i>Professional Event</i>	9
Site Tour	9
Professional Dress	9
Speaker Gift	9
Gas Money	9
Zoom Premium	9
<i>Recruitment Week</i>	10
Week Package	10
Recruitment Event	10

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Recruitment Merchandise	10
<i>Philanthropy</i>	<i>11</i>
Theme Package	11
Tabling Event	11
Merchandise Sales	11



Welcome!

Welcome, and thank you for your interest in sponsoring our chapter. Throughout this document, you will find details of what we are offering for sponsorship opportunities.

Please note that all prices are based on the semester unless stated otherwise.

Any questions while reading this document may be directed to:

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General Sponsorship

General Sponsorship is organized into four tiers.

Platinum Tier - \$1,000 Per Semester

Platinum Tier sponsors will gain the following benefits:

1. Recognition on our website - akpsiwaves.org
2. Monthly Advertisements posted on our Instagram Feed
3. Weekly Advertisements on our Instagram Story
4. Large Sized placement on our tabling banner
5. Product Placement in ALL events throughout the semester

Gold Tier - \$750 Per Semester

Gold Tier sponsors will gain the following benefits:

1. Recognition on our website - akpsiwaves.org
2. Bi-monthly Advertisements posted on our Instagram Feed
3. Bi-weekly Advertisements on our Instagram Story
4. Medium Sized placement on our tabling banner
5. Product Placement in ONE event throughout the semester

Silver Tier - \$500 Per Semester

Silver Tier sponsors will gain the following benefits:

1. Recognition on our website - akpsiwaves.org
2. TWO Advertisement posted on our Instagram Feed
3. Monthly Advertisements posted on our Instagram Story
4. Small Sized placement on our tabling banner

Bronze Tier - \$250 Per Semester

Bronze Tier sponsors will gain the following benefits:

1. Recognition on our website - akpsiwaves.org
2. ONE Advertisement posted on our Instagram Feed
3. ONE Advertisement posted on our Instagram Story



Food Events

Each Semester, our chapter hosts at least 4 events per semester with food.

Interviews

Interview Days are held 3 times during the semester. Sponsoring an Interview Day will feed lunch to the entire Omega Epsilon Chapter and provide gas money to the Active Brother in charge of picking it up.

1. Bid Interview - \$410
2. Midcourt Interview - \$410
3. High Court of Honor - \$450

Banquet

The yearly banquet is hosted at the end of the Spring Semester to honor our graduating seniors. Sponsoring the Banquet will feed dinner to the entire Omega Epsilon Chapter, any Alumni who choose to attend, and provide gas money to the Active Brother in charge of picking it up.

1. Banquet - \$550

General Business Meeting (GBM)

General Business Meetings are our name for Chapter. Sponsoring a GBM will feed a Chic-Fil-A sandwich and a bag of Waffle Potato Chips to each attending member and provide gas money to the Active Brother in charge of picking it up.

1. General Business Meeting - \$325

Senior Sendoff

Senior Sendoff is held in our final GBM of the Fall Semester, where we bid farewell to our Fall Semester graduating Seniors. Sponsoring Senior Sendoff will feed dinner to the entire Omega Epsilon Chapter and provide gas money to the Active Brother in charge of picking it up.

1. Senior Sendoff - \$400



Chapter Merchandise

Sponsoring our chapter merchandise is a great way to collaborate with our Active Brothers who are passionate about Marketing and Design while also giving our Active Brothers a new piece of merch to rep.

Logo Collaboration

Logo Collaboration is an opportunity to work directly with our Marketing Committee to create a piece of artwork unique to your brand and our chapter. This logo will be printed onto a piece of selected merchandise below.

1. Logo Collaboration - \$500

T-Shirts

A Company Logo or Sponsor's Name will be printed on the t-shirt in a location selected by our Marketing Committee. Prices will vary based on the number of Active Brothers in the chapter.

1. T-Shirts - *Price Varies*

Hats

A Company Logo or Sponsor's Name will be printed on the hat in a location selected by our Marketing Committee. Prices will vary based on the number of Active Brothers in the chapter.

1. Hats - *Price Varies*

Jackets

A Company Logo or Sponsor's Name will be printed on the jacket in a location selected by our Marketing Committee. Prices will vary based on the number of Active Brothers in the chapter.

1. Jackets - *Price Varies*

Bags

A Company Logo or Sponsor's Name will be printed on the bag in a location selected by our Marketing Committee. Prices will vary based on the number of Active Brothers in the chapter.

1. Bags - *Price Varies*



Alumni Event

We love recognizing our Alumni who come to give back to our Potential New Members, Bridge Class Participants, and Active Brothers.

Speaker Gift

A gift for an alumni speaker. A piece of company branding will be included in the gift.

1. Speaker Gift - \$50

Gas Money

Pitch in for gas money for alumni speakers.

1. Gas Money - \$25

Zoom Premium

Help support our Vice President of Alumni Relations in being able to put on strong remote events for our Alumni.

1. Semester - \$60
2. Month - \$15



Professional Event

We love highlighting professionalism to our Potential New Members, Bridge Class Participants, and Active Brothers.

Site Tour

Consider sponsoring a site tour for our Active Brothers. Hands-on experience is a great learning tool.

1. Charter Bus - *Price Varies*
2. Gas Money - \$25

Professional Dress

Sometimes, professional dress can be expensive. Consider sponsoring new professional attire for an Active Brother in need.

1. Professional Dress - *Price Varies*

Speaker Gift

A gift for a professional speaker. A piece of company branding will be included in the gift.

1. Speaker Gift - \$50

Gas Money

Pitch in for gas money for professional speakers.

1. Gas Money - \$25

Zoom Premium

Help support our Vice President of Professional Development in being able to put on strong remote events.

1. Semester - \$60
2. Month - \$15



Recruitment Week

Sponsoring Recruitment Week is a great way assist our chapter in recruiting Potential New Members. Sponsoring different parts of our recruitment week will assist us in getting the largest Bridge Class possible to grow our chapter.

Week Package

The Week Package will put the name or logo of the sponsor on every piece of promotional material for our recruitment week. Branding will also be present at every event through the week, and events will be themed to the sponsor's liking.

1. Week Package - \$500

Recruitment Event

Sponsoring an individual event will put the name or logo of the sponsor on every piece of promotional material for that event. Product placement will be present at the event, and the event will be themed to the sponsor's liking.

1. Meet the Bros. - \$100
2. Professional Event - \$100
3. Social Event - \$175
4. Alumni Event - \$100
5. Case Competition - \$150

Recruitment Merchandise

Sponsoring our recruitment merchandise will provide a t-shirt for all Active Brothers to wear throughout our tabling week. Prices will vary based on the number of Active Brothers in the chapter.

1. Recruitment Merchandise - *Price Varies*



Philanthropy

Philanthropy is rooted in one of our core values, service. Sponsoring pieces of our Philanthropy week will help us put on the best event possible to raise as much money as we can.

Theme Package

The Theme Package will put the name or logo of the sponsor on every piece of promotional material for our Philanthropy week. Branding will also be present on everything through the week, and the selected charity will be the choice of the sponsor.

1. Theme Package - \$2,000

Tabling Event

Sponsoring a tabling event gets high visibility across all members of the Pepperdine Community. Price will vary based on the magnitude of the selected event.

1. Daily Event - *Price Varies*

Merchandise Sales

Philanthropic Merchandise is one of the greatest contributors towards a Philanthropic goal. We offer the same Logo Collaboration package as our Chapter Merchandise, as well as regular logo placement.

1. Logo Collaboration - \$500
2. Logo Placement - \$250